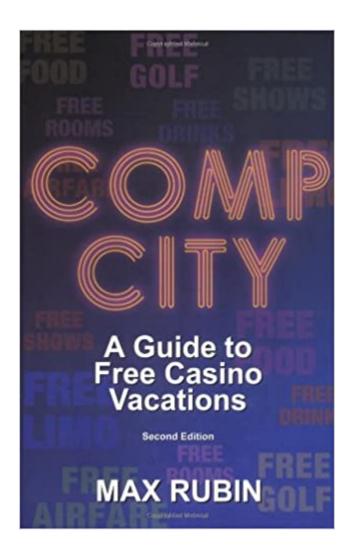


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# Comp City: A Guide To Free Casino Vacations, Second Edition





# Synopsis

Win every time you gamble? Is that possible? It is if you play for comps. Every year, U.S. casinos give away more than a billion dollars worth of amenities to customers in return for their gambling action. These give-aways, known as comps (short for complimentaries), range from parking and free drinks to gourmet meals and airfare. Are you getting your share? From nickel slot players to \$500 a hand blackjack high rollers, Comp City has shown tens of thousands of gamblers how to get free casino vacations.

## **Book Information**

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## **Customer Reviews**

Comp City is a practical, logical, factual -- and hysterical -- guide to bluffing your way into all-expenses-paid hedonism. --New Orleans Times PicayuneRubin is a comp wizard with an insider's knowledge of the casino industry, and he plays angles that have never even dawned on the rest of us. --John Grochowski, Chicago Sun TimesAmateur gamblers have had the edge on casinos for a long time. They just never knew it until Max Rubin came along. --Jack Binion, Legendary Casino Operator

Since the first publication of Comp City, author Max Rubin has been teaching gamblers how to exploit the casino comp system for fun and profit. A former casino executive (and current comp hustler), Rubin has been featured on CBS' 48 Hours, the Travel Channel's 'The Pro's Guide to Vegas,' and Discover Channel's 'Casino Diaries.' Rubin currently hosts The Ultimate Blackjack Tour

on CBS.

This is not a book for everyone, First to get started for the "high-end" Comps, like rooms, high-end food, you need to be able to get a "VIP" card so the casino can keep track of your betting, Also a large enough checking account avg balance to justify the granting of the "VIP" cards. If you not willing to put a lot of money on the betting line on each bet (\$25-\$100), it will be hard to generate enough history to justify the casino granting you a lot of good comps. Having said that, I do have quite a few friends that do join the slot clubs, and plays the slot a long time when in Vegas, their play do get them the "comp" rooms. Even Max Rubin, in the book, states that the "comps" are not free, but at a discount rate. You are trying to minimize your losses for the value of the "comps" you are receiving. Like getting a \$1000 vacation package for \$200. The amount of discount is based on how well you manage your betting during the "tracking" sessions. This means you do have to know how to gamble and what the good bets are to keep your losses to a minimum. To maximize the comps, you also have to have a hustle personality.

This book gives loads of information to blackjack players on how to get the most bang for your buck with comps. The techniques Max describes works well and are still relevant, so long as you don't gamble at one of the newer upscale properties that use RFID chips to track your average bet size.

This book is a good read for any gambler with limited knowledge of casino operations and marketing. Many of the reviewers pan the book for some of his comp hustling ways, but he explains that not all things in the book are for everyone. Max also states that it is for people that would have gambled anyway and were getting nothing or very little. I think this book benefits gamblers that are currently not comped and don't know how to get comps. Max is a bit overboard in his ways, but it is a good primer for people that don't know how casino comps work. Most people play and get nothing because they don't know they can get something. I have friends that I gambled with many years ago, but they don't go very often anymore. These friends are in significantly higher income brackets now and still don't get (or ask for) comps for their higher action during the few trips they make to casinos. This book would be very helpful to them. The one knock against the book is when Max writes if a game becomes a "magilla," to leave because too many eyes will be on the game. If black chips are flying at a table, I think most people would stop comp hustling and get in on the winning!

There is a lot of information contained in this book. It is better read by chapters to give the reader

time to absorb all the tips and information.

#### Good reading

The reviewers who said Rubin is a cheat and a thief don't know what they are talking about, nor do the ones who say this is only for \$100 and up players. He gives numerous ways for players of EVERY bankroll level to maximize their return in comps. If the casino doesn't want to give it, they don't. If they do, why not take it? Would you turn down buying a car that costs \$18k normally for \$15k just because you know other people are paying \$18k for it, but you got the better price because you knew invoice on it? OF course not. Applied properly, this is the best edge any average player will EVER have versus the casinos, bar none, and all it takes is learning basic blackjack strategy and asking to be treated as you deserve. Some people just don't understand it, and I am thankful for that, as that is what keeps Las Vegas profitable for people like me. Trust me; this book is brilliant, well writen, well thought out, and anyone who loses sleep over getting extra comp value out of a casino is not of sound mind anyways. And as far as selling boxing tickets you got as a comp when you don;t like boxing? Why not? They're yours.

I'm not sure if I'm reading the same book as the one read by all the 'positive' reviewers here. What I was hoping for when I ordered, was some insight into how someone with a relatively small (at least in the casino's eyes) bankroll could find places to exploit the comp systems at the casinos. Instead, I found the book was 90% geared towards 'high-rollers' who would be able to play blackjack for hours at \$100 per hand. In my casino experiences, if you have the bankroll to play at that level, a) you have enough money that comps don't matter and/or b) the casino will make certain that you get the 'attention' you deserve. There was nothing that I found useful for the smaller player. Things mentioned are common sense to most players.

The book sounded interesting so I downloaded it on my kindle. It started out alright. It was interesting to read about Steve Cyr's rise on the casino ladder. Even more interesting to read about the special treatment these high rollers are given. After a while though, the book becomes sort of monotonous. I only read about half. Maybe I'll get back to reading the other half one day.

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